

Presenting Philanthropy Impact's Market Research

Implications of mapping the level of philanthropy advice amongst professional advisers and of a survey of HNWI

Date	Tuesday 7 June 2016
Time	08:00 registration for 08:30-10:00, followed by networking reception
Host	Maurice Turnor Gardner LLP
Venue	15th Floor, Milton House, Milton St, London EC2Y 9BH
CPD	90minutes (1.5 hours) self-certified CPD points
Chair	Ceris Gardner, Maurice Turnor Gardner LLP
Speakers	Matthew Bowcock; Hazelhurst Trust; Caroline Fiennes, Giving Evidence; Paul Knox, J.P. Morgan; Cath Tillotson, Scorpio Partnership; Grant Gordon, Philanthropy Impact

Philanthropy Impact commissioned research mapping the level of philanthropy advice amongst professional advisers (383 firms) and surveyed HNWI (503 respondents). The mapping outlined three stages of philanthropy advice to individuals and families of wealth.

One in five of the UK's advisory firms offer philanthropy advice and the depth and breadth of the advice varies significantly. On average the UK's wealthy population gives a score of just 5.9 out of 10 to the philanthropy advice experience they receive from their professional advisers suggesting there is room for improvement and also a business opportunity.

Philanthropists who take professional advice give more than those who do not. There are approximately 340,000 wealthy individuals in the UK (with more than £1 million in personal wealth). In 2015, we estimate they gave £1.3 billion to good causes. While only 12% of the UK's wealthy population received advice from professional advisers, their donations accounted for 58% of the total (£770 million). By increasing the number of professional advisers who give philanthropic advice to individual and families of wealth we believe that philanthropic giving would increase exponentially.

At this event we will present our research and the speakers will discuss the implications of the research leading to more and better giving.

Register by 3 June

This event is free for Philanthropy Impact members. Register online at www.philanthropy-impact.org

Non-members: £30/£50

Philanthropy Impact

Our vision is to increase philanthropy and social investment across borders, sectors and causes.

Our mission is to achieve greater sector knowledge and expertise. Through our links with key sector stakeholders we develop thought-leadership on philanthropy and social investment. We do this by delivering activities that include:

- Events: a comprehensive programme of events that support professional training and development
- Publications and Research: our 'body of knowledge' guides, case studies and the acclaimed Philanthropy Impact Magazine
- Advocacy: we advocate for policies and regulations that encourage philanthropic giving and social investment

Philanthropy Impact would like to thank

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For generously hosting this report launch