

## Roundtable: London

### Arts and Cultural Funding: Revenue Diversification, Innovative Funding and Social Investment

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<b>Date</b>	Monday 25 April 2016
<b>Time</b>	16:30 registration for 17:00-18:30, followed by networking reception
<b>Host</b>	Close Brothers Asset Management
<b>Venue</b>	The Clothworkers Hall, Dunster Court, Mincing Lane, London, EC3R 7AH
<b>CPD</b>	90minutes (1.5 hours) self-certified CPD points
<b>Chair</b>	Neil Mendoza, Chair of The Landmark Trust, Commissioner of Historic England & non-exec on the board of the Department of Culture, Media and Sport
<b>Interview</b>	Sir Peter Bazalgette, Chair of Arts Council England <b>interviewed by</b> Penny Lovell, Close Brothers Asset Management
<b>Speakers</b>	Jim Beirne, CEO, Live Theatre in Newcastle; Tim Joss, CEO, Aesop

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The cultural sector - arts, digital and museums - are one of the UK's strengths. Our high growth creative industries are often built on talent nurtured in the subsidised sector; arts organisations and museums support wellbeing and education in many disadvantaged communities across the country; and record numbers of overseas visitors are coming to our landmark cultural institutions.

But with traditional grant funding streams under pressure and a new generation of creative entrepreneurs wanting to combine great art with social impact, how can investors make a difference and what are the risks in the new cultural business models that are developing? Can they really deliver long term sustainability for culture and a return on investment?

We will be discussing the risk appetite of the cultural sector for new investment models, the opportunities for revenue generation from loans, social impact bonds and equity investment and what the potential long term impacts of moving to these models might be for our theatres, museums and galleries.

What needs to be done to create investment ready organisations or projects? What kind of social impact will corporate investors expect from the arts and culture? Is it a space for individual investors, will it affect philanthropic giving, and how can those investors bring their knowledge and expertise to the table, as well as their cash?

#### Register by 22 April

This event is free for Philanthropy Impact members. Register online at [www.philanthropy-impact.org](http://www.philanthropy-impact.org)

Non-members: £30/£50

#### Philanthropy Impact

Our vision is to increase philanthropy and social investment across borders, sectors and causes.

Our mission is to achieve greater sector knowledge and expertise. Through our links with key sector stakeholders we develop thought-leadership on philanthropy and social investment.

We do this by delivering activities that include:

- Events: a comprehensive programme of events that support professional training and development
- Publications and Research: our 'body of knowledge' guides, case studies and the acclaimed Philanthropy Impact Magazine
- Advocacy: we advocate for policies and regulations that encourage philanthropic giving and social investment

*Philanthropy Impact would like to thank*



*Produced in partnership with  
Arts Council England*



*for generously hosting this roundtable*