



Call for Articles

**An invitation to write an article for the next
Philanthropy Impact Magazine Issue 33 (Autumn Edition 2025):**

Working Theme

Crypto for Good: How Emerging Technologies Are Transforming Philanthropy and Impact Investing

Harnessing Blockchain, AI, and Digital Innovation for Impact

Explore the Future of Giving

Philanthropy Impact Magazine invites thought leaders, advisors, and changemakers to contribute to our Autumn 2025 issue focused on the transformative potential of technology in philanthropy. This edition will explore how crypto, blockchain, AI, and other digital tools are reshaping philanthropy, wealth advisory, and social investment models.

From digital asset donations and smart contracts to AI-driven donor engagement and blockchain-enabled transparency, this issue will delve into how innovation is redefining trust, efficiency, and global reach in philanthropic strategy.

Contribute Your Insight

We seek compelling articles featuring case studies, advisory models, regulatory perspectives, and actionable insights. Show how technology is opening new pathways for tax-effective giving, social impact, and the evolving role of private client professionals in this space.

What We're Looking For

- Original thought leadership that connects technology and purpose.
- Practical examples, data, or case studies.
- Forward-looking insights or challenges to conventional models.
- Clear, concise writing with actionable insights.

Featured Topics to Guide Your Contribution

1. Crypto for Good

- Exploring real-world use cases of cryptocurrency in philanthropy. Navigating compliance, tax treatment, and regulatory considerations.

2. Blockchain for Transparency

- How smart contracts and decentralized platforms improve donor trust. Use in tracking impact and ensuring accountability.

3. Immersive and Experiential Giving

- Leveraging AR/VR and AI-generated storytelling for deeper donor engagement.
- Using virtual simulations and digital twins to demonstrate philanthropic impact.
- Creating personalised, immersive experiences to build emotional connection and trust.

4. AI in Philanthropic Advisory and Generative Technology

- Personalisation of giving strategies through machine learning and donor personas.
- Enhancing client engagement and values-based wealth management.
- Use of generative AI (e.g., GPT-powered tools) for automated content creation, personalised donor journeys, and real-time impact reporting.
- Opportunities and ethical considerations in AI-powered advisory services.

5. Role of Private Client Advisors and Wealth Managers

- Integrating tech-driven philanthropy into client portfolios.
- Educating clients on emerging asset classes and impact.

6. Innovation from NFPs and Foundations

- Nonprofit adoption of digital assets, tokenization, and AI tools.
- Overcoming challenges and scaling solutions.

7. Tax and Regulation in the Digital Giving Era

- Implications of crypto and AI on tax relief and structuring donations.
- Legal considerations for professional advisors.

8. The Future of Strategic Giving and Impact Investing

- How Gen Z and Millennial Philanthropists are using technology to drive social change.
- Innovations like DAOs (Decentralized Autonomous Organisations) for collective giving.
- The use of AI to enhance the role of professional advisors and their clients.
- Exploration of other emerging technologies such as NFTs (Non-Fungible Tokens), digital identity solutions, and Central Bank Digital Currencies (CBDCs) in philanthropic and impact investor engagement.

9. Web3 and Tokenised Philanthropy

- Exploring how tokenised rewards, NFTs, and smart contracts are transforming donor recognition and compliance.

- DAO-led microfunding, participatory decision-making, and decentralised governance models.
- Blockchain-native fundraising and real-world use cases of Web3-enabled giving.

Why Contribute?

- Share your thought leadership with an engaged audience of 19,000+ professionals across finance, philanthropy, and social investment.
- Influence how technology is shaping modern giving, impact investment and advisory models.
- Gain exposure through our combined digital and print channels, including social media and our LinkedIn network.
- Build connections with peers, thought leaders, and innovators across sectors.

Submission Guidelines

Articles should address the theme from the author's perspective, or an author may propose an alternative topic within the theme for this edition.

We welcome contributions from **professional advisors, philanthropists, social and impact investors, trusts and foundations, charities, and crypto enthusiasts—including crypto investors, crypto traders, blockchain developers, DeFi users, Web3 advocates, and other key stakeholders including tech developers, regulators and policy experts.**

When published, the magazine has an initial exposure to our contact and social media list (over 7000 contacts on our mailing list and over 12,000+ on LinkedIn (16,500 on John Pepin's LinkedIn) and 2500+ on X) composed of professionals onto (U)HNWI (private client advisors, wealth management, private banking, independent financial advice, tax, and legal sectors), philanthropists and social investors, trusts and foundations, and charities.

Contributors will be promoted/tagged via social media, and an author bio will be included in the publication.

Submission Process

- **By 25 September 2025:** Email your proposed topic to John Pepin at john.pepin@philanthropy-impact.org. Suggested subject: *Article Proposal – Crypto for Good Edition*.
- **Final article deadline: 31 October 2025.**
- Ideal article length: ~1,000 words.

For examples of past magazines, go to <https://www.philanthropy-impact.org/magazine/>.

If you have any questions or need further clarification, please do not hesitate to contact John Pepin at john.pepin@philanthropy-impact.org.