



TRAINING COURSE

This course has been developed specifically for high value major donor fundraisers and senior leaders who manage fundraising functions

TRANSFORM YOUR FUNDRAISING: Bridging the gap between the fundraising and professional advice communities

Our research reveals that ultra-high net worth individuals give 17 times more when supported by their professional advisors on their donor journey.

And yet a gap exists between the fundraising and professional advice communities, with both parties suffering from a lack of information and knowledge about how the other operates.

Our highly interactive training session is designed to give you the knowledge and skills to strengthen your relationships with professional advisors, such as wealth managers, financial advisors, tax advisors and lawyers. In turn, this will help them take their clients on rewarding donor journeys.

KEY LEARNING OUTCOMES

By attending this workshop, you will:

- *Learn* how professional advisors work – understand their values, goals and motivations
- *Discover* how to make the fundraising sector more innovative and collaborative
- *Understand* the types of advice and services needed on a philanthropic journey

WHY ATTEND THIS COURSE?

- Open the door to new *commercial opportunities*
- Improve your *fundraising* results, we add value to existing processes
- Learn how working with professional advisors can *transform* fundraising by changing the traditional view of donors and how you can *collaborate* to support them
- Find out what philanthropists are looking for when working with advisors
- *Enhance your communications* by understanding the language of business cases
- Receive *exclusive insights* from guest speakers about current industry dynamics and best practice
- Receive self-certified *CPD points*
- Receive an *extensive* handbook



Example of donations from UHNWI without professional advice:

£19,000

Example of donations from UHNWI with professional advice:

£335,000

BOOK NOW TO TRANSFORM YOUR FUNDRAISING AND STRENGTHEN RELATIONSHIPS WITH PROFESSIONAL ADVISORS

To learn about all our self-certified CPD training and bespoke in-house offerings contact:
training@philanthropy-impact.org

Cost: £450

Discounts available for Philanthropy Impact and Chartered Institute of Fundraising Members.

LEARN WITH PHILANTHROPY IMPACT

Philanthropy Impact is a UK charity, focused on inspiring philanthropy and impact investing. Our mission: To increase the flow of capital for good by enabling private clients and their families to match their purpose driven wealth strategies with their values, capturing their sustainable, social and impact investment and philanthropy preferences across the spectrum of capital.