

Redefining Giving and Investing for Impact – How Innovative Models are Revolutionising Philanthropy and Impact Investing

Jonathan Brinsden, Partner, Broadfield

Jonathan Brinsden is an experienced Partner who advises on a wide variety of commercial and constitutional issues affecting charities. He has assisted a number of charities with Charity Commission schemes and other regulatory issues relating to their activities, and is the first point of contact for many charity chief executives.

Jonathan's many areas of expertise include NHS charity regulation and impact investment, advising charities which operate internationally with their cross-border activities, and advising on fundraising.

Jonathan is individually ranked as a Band 1 charities lawyer in Chambers and Partners UK 2020, which described him as "pragmatic and user-friendly, and able to explain complex legal theories in a straight-forward manner." Jonathan is a member of The Law Society, and a trustee of several charities. He is also a frequent contributor to charities media databases.

Susannah Hardyman MBE, CEO, Impetus

Susannah Hardyman MBE joined as Chief Executive of Impetus in January 2025. She brings extensive experience in education and youth-focused charities, with a deep commitment to tackling educational inequality.

Before joining Impetus, Susannah was the founder and Chief Executive of [Action Tutoring](#), one of the UK's leading education charities that has supported tens of thousands of young people from disadvantaged backgrounds to improve their academic outcomes.

Action Tutoring has been a key delivery charity in the Impetus [portfolio](#) for over a decade and, under Susannah's leadership, has grown from a local initiative to a leading organisation in its field, working with hundreds of schools across the UK and partnering with the Department for Education as a key provider in the National Tutoring Programme. In 2022-23, Action Tutoring delivered approximately 7,000 tutoring courses to just over 6,000 pupils, with just under 70% eligible for pupil premium.

Susannah brings substantial leadership experience, having grown the Action Tutoring team to over 70 people, with the involvement of over 1,800 active volunteer tutors a year. Susannah has also been a powerful voice in the sector, calling on the Government to unlock resources to deliver high impact, evidence led interventions for young people from disadvantaged backgrounds.

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Susannah holds an MA in Theology from the University of Cambridge and an MA in Politics, Theology and NGOs from King's College London. She is a fellow of the RSA, a Leaders Plus alumni and in 2024 she was awarded an MBE in recognition of her services to Education.

Claire Benjamin, Director of Supporter Engagement, Marys Meals

Claire is a dynamic and inspiring team leader with a deep passion for driving change and empowering others through coaching and personal development. At the forefront of the ever-evolving voluntary sector, brings a wealth of experience in change management, team transformation, and capacity building.

Claire combines a strong foundation in fundraising, business development, and strategic communications with a proven ability to navigate complex challenges and lead teams through periods of transition and growth. She is known for a calm, logical approach to goal-setting and decision-making, paired with exceptional attention to detail and a flair for planning, organising, and evaluating progress. Claire is highly effective in time-critical, high-energy environments, consistently creating space for others to grow, adapt, and succeed.

Ashling Cashmore, Head of Impact and Advisory, CAF

Ashling Cashmore leads Charities Aid Foundation's Impact Accelerator. Her career has spanned social impact consultancy, philanthropy advisory, and strategic communications advisory.

Ashling has supported companies, investors, foundations, and non-profits across the world in their quest for social impact and has extensive experience advising HNW and UHNW clientele.

Emilie Shaw, Portfolio Director and Sustainable Investment Specialist, Cazenove Capital

Emilie Shaw is Cazenove Capital's sustainable client lead, vice chair of the sustainable investment committee and member of the Cazenove Charity Responsible Multi-Asset Fund investment team.

With 12 years' experience managing investments for charities and high net worth individuals, Emilie is passionate about helping investors move capital away from harmful businesses and towards environmental and social solutions for the benefit of people and the planet. Emilie holds the Diploma in Wealth Management (CISI Level 7) and Investment Advice Diploma (CISI Level 4). She is a speaker for Girls Are Investors (GAIN) Charity.