

Submission Guidelines: Fundraising Campaigns and Appeals Page

Philanthropy Impact is pleased to offer an exclusive opportunity for our **Platinum and Gold Non-Profit Members** to showcase their fundraising campaigns on our **Fundraising Campaigns and Appeals Page**. This platform is designed to spotlight innovative, impactful campaigns and appeals to connect them with a wider philanthropic audience.

Eligibility and Submission Limits

- This opportunity is **exclusively available to Platinum and Gold Non-Profit Members** of Philanthropy Impact.
 - Members may submit up to:
 - **5 campaigns per year** – *Platinum Members*
 - **2 campaigns per year** – *Gold Members*
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Submission Format

To ensure consistency and clarity across all submissions, please structure your campaign as follows:

1. **Project Title and Summary** (*approx. 100 words*)
A concise overview of your campaign.
2. **Case for Support / Business Case** (*approx 500-1000 words*)
 - **The Purpose**
Explain the purpose of your campaign and why it matters.
 - **Your Mission**
Explain what your organisation wants to achieve.
 - **The Challenge**
Define the problem or need your campaign addresses.
 - **Your Approach**
Describe your fundraising initiative and methodology.
 - **Impact So Far**
Share any tangible outcomes or success stories.
 - **What's Next**
Describe your future goals or ongoing needs. What is the ask?

3. **Visuals** (*jpeg, png*)

Include at least one high-resolution image with proper usage rights and consent.

4. **Biography** (*approx. 100 words*)

Include a short description of your organisation and the author of the piece where relevant.

Ethical Standards and Risk Management

To uphold the integrity of the philanthropic community, all submissions must adhere to the following:

- Ensure **written informed consent** has been obtained for any individuals featured in photos or stories.
 - Respect the **confidentiality** of sensitive data and personal information.
 - All content will be reviewed for **accuracy, ethical storytelling, and compliance** with Philanthropy Impact's editorial standards.
 - Submissions not meeting our standards may be declined or returned for revision.
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Content Usage and Promotion

By submitting your campaign, you agree to the following:

- Philanthropy Impact may **lightly edit** content for clarity, grammar, or length.
 - Approved submissions will be published on the **Fundraising Campaigns and Appeals Page**.
 - Selected content may be featured in **newsletters, social media, and promotional materials**, with full attribution to your organisation.
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Submission Schedule

- Submissions are accepted on a **rolling basis** throughout the year.
 - Campaigns will be reviewed and published based on editorial scheduling and content volume.
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Disclaimer

The information featured on Philanthropy Impact's ***Fundraising Campaigns and Appeals*** page is provided by third parties and does not necessarily reflect the views or opinions of Philanthropy Impact. Inclusion of a campaign or appeal does not constitute an endorsement or recommendation.

Users are advised to undertake their own due diligence and seek independent professional advice before making any commitments or financial contributions in response to any fundraising appeal listed on this page.

While every effort is made to ensure the accuracy of the information at the time of publication, Philanthropy Impact does not accept any liability or responsibility for errors, omissions, or any loss incurred as a result of reliance on the content of these listings.

How to Submit

Please email your completed submission and accompanying media to:

✉ mia.rose@philanthropy-impact.org

☎ 07469 232737

Thank you for sharing your impactful work. We look forward to amplifying your voice in the philanthropic community.