

## Purpose-Driven Advising: Mastering Impact and Values-Based Wealth Management



### EMPOWER YOUR CLIENT RELATIONSHIPS

- **Engage Meaningfully:** Learn to align your clients' financial strategies with their values, motivations, and aspirations.
- **Become the First Call:** Position yourself as a trusted advisor, deepening relationships and fostering unparalleled loyalty.



### UNLOCK COMMERCIAL OPPORTUNITIES

- **Boost Your Business:** Advisors offering philanthropy and impact investing services achieve up to 6x higher assets, 3x organic growth, and 1.3x new money compared to peers.
- **Expand Your Expertise:** Stay ahead of market trends and meet the needs of next-gen wealth holders, including Millennials, Gen Z, and women of wealth.



### MASTER THE REGULATORY LANDSCAPE - MANAGING RISK

- Gain confidence in addressing **Consumer Duty compliance**, managing **Sustainability Development Disclosures**, and tackling complex **suitability discussions** with clients.



### FLEXIBLE, ACCESSIBLE LEARNING

- Access the modules online at your convenience, balancing professional growth with your schedule. Engage at your pace to ensure mastery of the material.
- 6 CPD Points: Complete 4 modules over minimum 80 minutes.



### THIS PROGRAMME IS NOT JUST ABOUT KNOWLEDGE – IT IS ABOUT ACTION.

By embracing this training, you will inspire transformative change, both for your clients and your practice.

### Act Now and Shape the Future of Wealth Management.

Visit:

[www.philanthropy-impact.org/training/#list-elearning](http://www.philanthropy-impact.org/training/#list-elearning)  
to get started