Submission Guidelines: Unlocking Impact Page

Philanthropy Impact's 'Unlocking Impact' page is an exclusive platform for our **Gold and Platinum for-profit & non-profit members** to share stories that highlight how your organisation is creating positive impact through purposeful business practices, social innovation, and strategic philanthropy. Whether you want to showcase an impactful campaign, sustainability initiative, impact report, thought leadership article, or collaborative project, this space is dedicated to celebrating the ways in which the private sector is driving social change.

Eligibility and Submission Limits

This opportunity is open exclusively to **Gold and Platinum for-profit & non-profit members** of Philanthropy Impact.

- **Platinum Members** may submit up to **5 entries per year**
- **Gold Members** may submit up to **2 entries per year**

Submission Format

To maintain quality and consistency across the page, please structure your submission using the following format:

1. Title and Executive Summary *(approx. 100 words)*
A clear, engaging summary of your initiative or story.

2. Impact Narrative *(approx. 500–1000 words)*
Tell us the story behind your impact. You may wish to include:

- **Purpose and Vision**-What is the driving force behind this initiative?
- **The Opportunity or Challenge**- What societal, environmental, or market issue are you addressing?
- **Strategic Approach**- How is your organisation using its business model, resources, or partnerships to create impact?
- **Outcomes and Results**- Share measurable impact, key milestones, or inspiring stories.
- **Looking Ahead**- What's next? Are you seeking partners, investment, or public engagement?

3. Visuals
Please include at least **one high-resolution image** (jpeg or png), ensuring usage rights and permissions are in place.

4. Organisation and Author Biography *(approx. 100 words)*
Include a brief overview of your organisation and, if applicable, the author of the piece.

Ethical and Editorial Standards

All submissions must meet the following criteria:

- **Informed Consent** must be obtained for all individuals featured in photos or stories.
- Respect the **confidentiality** of any sensitive or personal data.
- Submissions will be reviewed for quality, clarity, ethical storytelling, and alignment with **Philanthropy Impact's editorial values**.
- We may request edits or decline content that does not meet our standards.

Content Usage and Visibility

By submitting, you agree to the following terms:

- Philanthropy Impact may lightly edit your content for clarity, grammar, and formatting.
- Approved entries will be published on the **Unlocking Impact** page.
- Selected features may also be promoted via our **newsletter, social media channels, and other communications**, with full attribution.

Submission Timeline

- We accept submissions **on a rolling basis throughout the year**.
- Publishing is subject to editorial scheduling and space availability.

Disclaimer

The content published on the **Unlocking Impact** page is provided by our members and does not necessarily reflect the views of Philanthropy Impact. Inclusion on this platform does not constitute endorsement. We recommend that readers conduct their own due diligence before engaging with any organisation, initiative, or opportunity presented.

How to Submit

Please email your completed submission and accompanying visuals to:

✉ **mia.rose@philanthropy-impact.org**

📞 **07469 232737**