

## BULLETIN FOR DONORS, PHILANTHROPISTS & FAMILY FOUNDATIONS

Wednesday 15<sup>th</sup> April Issue 2

### ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

The information will be updated and augmented weekly during the acute phase of the crisis.

#### HOW TO FUND

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#### OTHER RESOURCES

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# FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

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WEEKLY HEADLINE: 360Giving launches Covid Tracker, £5.3 million logged so far

## FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**SEE PAGES ..... 4-10** 

WEEKLY HEADLINE: CAF research suggests only 42% of charities believe they can operate more than one year in their current form

# FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

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WEEKLY HEADLINE: 35 out of 46 Community Foundations have launched local funds







## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### 360GIVING COVID TRACKER

36oGiving has launched a coronavirus response grants tracker using its 36o Giving data standard to determine how much money is going toward COVID-19 responses from funders.

When submitting data to the platform, funders can tag their donations with the label "COVID-19" to allow 36 Giving to track the total.

From March  $19^{th}$  – April  $8^{th}$  a total of £5.3 million was logged as COVID-19 related funding from 9 funders.

Additionally, 36oGiving has updated its data visualisation to support collaboration through the pandemic. The tools allow funders to see which recipients they share with other funders.

https://covidtracker.threesixtygiving.org/

### ACF MEMBER SURVEY

Findings from ACF's member survey show 61% are realigning grants or setting up new funds in response to COVID-19. ACF estimates that this will release £750 million of funding to tackle coronavirus.

### Key findings:

- 92% of responding foundations say they are being more flexible about reporting and payment schedules for grants
- 61% are already realigning grants in response, or setting up new funds
- 43% are planning to allow grantees to convert restricted funding into unrestricted
- 38% are inviting grantees to request advance payments to ease their cashflow
- 22% are advocating on behalf of those affected by the crisis

https://www.acf.org.uk/news/covid-19-the-crisis-in-charities-and-the-response







## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

## LONDON COMMUNITY RESPONSE FUND

The London Community Response fund was launched by London Funders with backing from City Bridge Trust and the Mayor of London to provide coordinated funding to support groups responding to the needs of London communities affected by the CV19 pandemic.

A total of 16 funders have now supported the fund taking total funds to £8 million.

The fund also has a growing pool of aligned funders who can focus on particular funding areas – consistent with their missions and constitutions. The London Community Foundation and the East End Community Foundation are among the aligned funders.

There is an open-access portal for community organisations to apply for funding.

Grant applications are assessed by the grant assessors of the aligned partners. Once approved the aligned funders have 48 hours to fund a project before it is sent to the unrestricted funders for consideration.

Pooling their information means the grant assessors can determine if organisations have already passed

due diligence screening by any aligned funder, enabling swift processing of applications.

The fund closed for grant applications under Wave 1 (urgent needs, up to £5k) on 9<sup>th</sup> April. Wave 2 focuses on crisis responses and delivering services differently. There will also be a Wave 3 dedicated to sector sustainability.

The London Community Response Fund is currently hosting expert groups covering the following themes:

- Advice
- 2. Arts and culture
- 3. Children
- 4. Domestic violence
- 5. Food
- 6. Homelessness
- 7. Infrastructure
- 8. Vulnerable people

Intersecting these themes, the LCRF also considers:

- Digital needs
- 2. Mental health
- 3. Marginalised groups

https://londoncommunityresponsefund.org.uk/







### CAF CORONAVIRUS BRIEFING

CAF has released results of a UK-wide pulse survey of charities and donors.

One in four charities have seen an increase in demand for their services and only 42% believe they will be able to operate beyond 12 months in their current form.

https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47\_2

## TPW GLOBAL COVID-19 RESOURCES

The Philanthropy Workshop has compiled summary of global COVID-19 Resources for philanthropists including resources, articles and thought leadership.

https://tpw.force.com/s/covid-19-resources

## CAF OFFERS COVID-19 PHILANTHROPY HUB

CAF has launched a COVID-19 Philanthropy Hub offering information and resources to individual donors. It includes examples of organisations working across the following themes:

- 1. Homelessness
  - <u>Crisis</u>, <u>Centrepoint</u>, <u>Shelter Cymru</u>, <u>Homeless Network</u> <u>Scotland</u>, <u>Thames Reach</u>, <u>Groundswell and The Passage</u>
- Mental health

**Mental Health Foundation** 

- 3. Vulnerable elderly populations
  London Irish Centre, Crisis Aid
- Vulnerable children and young people WellChild, Feeding Britain, NSPCC
- 5. Foodbanks
  Trussell Trust, FareShare, Oasis UK
- 6. Domestic violence Chayn, Women's Aid

https://www.cafonline.org/my-personal-giving/long-term-giving/covid-19-and-caf-philanthropy







## NPC'S GUIDE FOR PHILANTHROPISTS

Publishing How Philanthropists Should Respond To Coronavirus, New Philanthropy Capital has provided insight on how different sectors will be affected across:

- 1. Elderly care
- 2. Financial security
- 3. Young people
- 4. Education
- 5. Mental health
- 6. Disability
- 7. Prison and rehab
- 8. Sexual harassment and domestic violence
- 9. Housing and homelessness
- 10. Children in care
- 11. Discrimination
- 12. Refugees
- 13. Arts and culture
- 14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

https://www.thinknpc.org/resource-hub/coronavirusquide/

# BIG SOCIETY CAPITAL RESOURCE HUB

Big Society Capital Launched a COVID-19 Resource Hub on Good Finance website covering:

- Social investors respond to COVID-19
- 2. Funding and investment guidance
- 3. A guide for navigating funding possibilities through COVID-19
- 4. Voluntary, community and social enterprise sector guidance
- 5. Operational guidance and support
- 6. Webinars and pro-bono support
- 7. Connectivity and remote working resources
- 8. News and opinions
- 9. Get in touch

https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises







## MAANCH CORONAVIRUS PLATFORM AND FUND

Maanch has created the first global COVID-19 dashboard, giving visibility of projects and transparency for funders to be able to respond rapidly and effectively during the crisis.

Using the intelligence gathered via the platform, Maanch has also launched a global philanthropic response fund to award grants globally and locally to the most vulnerable communities in need of resources.

The fund also offers a layer of due diligence and impact reporting on the projects funded by the funded. This service is available to other existing funds for free.

www.bit.ly/MaanchCRF

### THE FORE – RAFT FUND

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees. The fund will offer grants of up to £5,000.

https://www.thefore.org/news/covid-19-responsehelp-for-small-charities-and-social-enterprises/

# THE FORE – SKILLED VOLUNTEERS DIRECTORY

The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

https://www.thefore.org/news/covid-19-responseconnecting-professionals-with-urgent-skilledvolunteering/

### GLOBALGIVING

GlobalGiving has raised £1.3 million toward its target of £4 million Coronavirus Relief Fund. Donors can either contribute to the general fund or fund individual projects directly.

GlobalGiving has currently listed more than 200 projects around the world.

https://www.globalgiving.org/projects/coronavirus-relief-fund/projects/#menu







### PRISM THE GIFT FUND

Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts. These are:

- Compassion London delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
- 2. Polly for Women a free, confidential helpline for women and girls
- 3. Help Refugees supporting refugees living in crowded and unsanitary camps

https://donate.helprefugees.org/campaigns/coronavirus-appeal/

# LISTING OF OTHER COVID-19 APPEALS

Many established charities are facing an increase in demand for their services at the same time as adapting to the changed operating environment, which means there is an urgent need for funding across the charity sector.

Below is a list of charitable organisations that have released appeals specifically in response to COVID-19.

This list was sourced principally from the COVID-19 Funder Toolkit from the Charity Excellence Framework platform (see Other Resources on p15). We have also included initiatives suggested by Beacon Collaborative members and its network of established philanthropists.

### ELDERLY CARE

**Age UK** is aiming to raise £10 million to cover:

- expert advice through a free advice line
- friendship services, including a 24-hour helpline
- more funding to over 130 local Age UKs

https://donate.ageuk.org.uk/public/donate.aspx?cont ent=coronavirus-b&maxy=b







### FINANCIAL SECURITY

**Trussell Trust** has launched an information hub for Coronovirus and Food Banks to provide information on what is happening in food banks across the country. The trust is encouraging financial donations. <a href="https://www.trusselltrust.org/coronavirus-food-banks/">https://www.trusselltrust.org/coronavirus-food-banks/</a>

FareShare has a £150,000 target to support its work to deliver food to vulnerable people.

https://fareshare.org.uk/help-us/

Hospitality Workers Emergency Fund supporting hospitality workers on zero-hours contracts not supported by government schemes.

https://www.wearetipjar.com/emergency-fund/

The Licensed Trade Charity has launched a £25,000 appeal to support workers in the drinks industry with hardship funding and advice.

https://www.gofundme.com/f/support-the-togetherwe-can-campaign

The Drinks Trust has launched the COVID-19 Relief Fund for workers who have lost their jobs as a result of the pandemic. Applicants received a fixed amount of £250.

https://www.drinkstrust.org.uk/cv19-fund

**Hospitality Action's** COVID-19 Emergency Appeal will provide one-off payments to hospitality workers.

It is also offering mortgage, rent and mental health advice. <a href="https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/">https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/</a>

### YOUNG PEOPLE

The Childhood Trust has launched the Champions for Children campaign to help London-wide charities raise funds to support disadvantaged children and families affected by the early closure of schools. The scheme provides matched funding and needs £102,650 in pledges from major donors to support 20 charities. The money will be leveraged 4.5 times through additional fundraising.

laurence.guinness@childhoodtrust.org.uk

### **EDUCATION**

The **Education Endowment Foundation** has launched an appeal to support schools and charities to:

- Ensure no child goes hungry
- Provide practical guidance and resources for home learning
- Catch-up teaching for children at risk of falling behind

https://educationendowmentfoundation.org.uk/news/supporting-schools-through-the-covid-19-crisis-eef-and-sunday-times-launch-/







### MENTAL HEALTH

The Royal Medical Benevolent Fund has made an urgent appeal for funds to provide mental health support to doctors who are on the frontline of the COVID-19 effort.

https://rmbf.org/donate/urgent-coronavirus-appeal/

**Samaritans** has launched an emergency appeal to keep helplines open.

https://www.samaritans.org/support-us/fundraising-appeals/samaritans-emergency-appeal-coronavirus/

# SEXUAL HARASSMENT AND DOMESTIC VIOLENCE

**Rosa** has launched a £250,000 Emergency Response Fund to support specialist women's organisations across the UK across a range of issues including mental health, domestic abuse, employment issues and family rights.

https://www.gofundme.com/f/emergency-response-fundfor-the-womeno39s-sector Young Women's Trust has launched Young Women's Emergency Fund targeting £50,000 to provide relief payments to vulnerable young women aged 18-30 who are facing acute financial hardship as a result of the pandemic.

https://www.youngwomenstrust.org/what we do/media c entre/press\_releases/1116\_emergency\_fund\_launched\_for \_young\_women

### HOUSING AND HOMELESSNESS

**Shelter** has launched an Emergency Coronavirus Appeal to increase the number advisers on its telephone and web chat lines.

https://england.shelter.org.uk/donate?reserved\_appeal\_co de=20200318-IG-01

**Crisis** has launched a Homelessness Emergency Fund to keep their own services open and to fund other charities and services that provide homelessness shelter and support.

https://www.crisis.org.uk/get-involved/in-this-together/







### ARTS AND CULTURE

Make a Difference Trust has launched the COVID-19 Emergency Assistance Fund offering financial assistance to entertainment professionals who are facing hardship as a result of the pandemic. https://makeadifferencetrust.charitycheckout.co.uk/cf/covid-19-emergency-assistance-fund

The **British Film Industry** has partnered with the **Film & TV Charity** for the COVID-19 Film and TV Emergency Relief Fund. Netflix is providing matched funding of £1 million. The fund will support workers and freelancers affected by the closure of productions.

https://www.bfi.org.uk/news-opinion/newsbfi/announcements/covid-19-film-tv-emergencyrelief-fund

Spotify COVID-19 Music Relief is seeking to match \$10 million to support verified organisations around the world that provide financial relief to musicians. In the UK, the funds will be directed to PRS Foundation, Help Musicians and the Unison Benevolent Fund. https://artists.spotify.com/blog/spotify-covid-19-music-relief

### MEDICAL FUNDING

Rosetrees Trust has set up a specialist panel to evaluate COVID-19 medical research applications and provide access to philanthropic funding. One specific initiative is seeking to raise £100,000 to support volunteers to make 100,000 visors for NHS workers. https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm\_medium=social&utm\_source=whatsapp&utm\_campaign=p\_na+share-sheet&rcid=80a524f613234a3caobea32bd1bfboeb

**University of Oxford** is seeking funding to support research into a vaccine and other drugs to combat the virus.

https://www.research.ox.ac.uk/Article/2020-03-09-support-oxford-s-response-to-the-covid-19-outbreak

### INTERNATIONAL

**Médicins sans frontières** has a crisis appeal to support its work in 40 countries. The funding will enable MSF to send teams, medical supplies and protective equipment to support local medical staff. <a href="https://stories.msf.org.uk/urgent-appeal/">https://stories.msf.org.uk/urgent-appeal/</a>







## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

# NATIONAL EMERGENCIES TRUST

National Emergencies Trust (NET) was set up to provide a single point of contact for those wishing to support front-line grantmaking nationally.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution.

The appeal has raised £20 million, including £3m from the Sainsbury family via The Indigo Trust, The Three Guineas Trust and the Gatsby Charitable Foundation.

So far, £7.5 million has been distributed.

https://nationalemergenciestrust.org.uk/coronavirus/

### THE BIG GIVE AND NET

In support of NET's online appeal on the Big Give platform, philanthropists including James Reed, the Reed Foundation and the Julia & Hans Rausing Trust have offered matched funding of over £600,000 on the platform.

https://donate.thebiggive.org.uk/covid-19

### COMMUNITY FOUNDATIONS

UKCF expects response to the crisis will happen in three phases: response, stabilisation and rebuild. It is encouraging donors to consider general donations via NET or their local Community Foundation for the initial response phase to the pandemic, with a view to supporting individual causes for the stabilisation and rebuild phase.

All 46 UK Community Foundations are working with the National Emergencies Trust to distribute funding at a local level to grassroots organisations that need money now.

Additionally, many have launched local appeals for COVID-19 including:

- 1. Bedfordshire & Luton Community Foundation
- 2. Berkshire Community Foundation
- 3. Cambridgeshire Community Foundation
- 4. Cheshire Community Foundation
- 5. Community Foundation for Northern Ireland
- 6. Community Foundation for Staffordshire
- 7. Community Foundation for Calderdale
- 8. Community Foundation for Surrey
- Community Foundation Tyne & Wear and Northumberland
- Community Foundations for Lancashire and Merseyside
- 11. Cornwall Community Foundation







## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

- 12. County Durham Community Foundation
- 13. Cumbria Community Foundation
- 14. Devon Community Foundation
- 15. Dorset Community Foundation
- 16. East End Community Foundation
- 17. Essex Community Foundation
- 18. Foundation Derbyshire
- 19. Gloucestershire Community Foundation
- 20. Hampshire and Isle of Wight Community Foundation
- 21. Heart of Bucks
- 22. Heart of England Community Foundation
- 23. Hertfordshire Community Foundation
- 24. Kent Community Foundation
- 25. Lincolnshire Community Foundation
- 26. Milton Keynes Community Foundation
- 27. Norfolk Community Foundation
- 28. Oxfordshire Community Foundation
- 29. Quartet Community Foundation
- 30. Somerset Community Foundation
- 31. Suffolk Community Foundation
- 32. Sussex Community Foundation
- 33. The London Community Foundation
- 34. Wiltshire Community Foundation
- 35. Worcestershire Community Foundation

Additionally, UKCF is collating information from across the UK on unidentified need considering the three waves of the crisis: response, stabilisation, rebuild.

## CAF CORONAVIRUS EMERGENCY RESPONSE FUND

Charities Aid Foundation has had to pause applications to its Emergency Response Fund having received requests over £20 million. The fund launched with a target of £5 million to provide rapid response grants of up to £10,000 to smaller charities affected by COVID-19. The fund will re-open for grant applications once more money is raised.

https://www.cafonline.org/charities/grantmaking/cafcoronavirus-emergency-fund

# BIG SOCIETY CAPITAL EMERGENCY LIQUIDITY FUND

Big Society Capital is seeking investors to support an Emergency Liquidity Facility to support social sector organisations with cash flow problems or in need of working capital.

While, in principle, charities can access the government's Coronavirus Business Interruption Loan Scheme (CBILS), in practice, only charities that receive half their income from trading activities can apply.







## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

The fund will provide access to capital for the wider charitable sector.

In parallel, Big Society Capital, The Social Investment Forum and a group including 20 leading social lenders have written to the government to make an urgent request to make CBILS available to all charities and social enterprises that need finance through the crisis.

https://bigsocietycapital.com/latest/week-3-updateour-response-covid-19/

## WHO COVID-19 SOLIDARITY RESPONSE FUND

The World Health Organisation's Solidarity Response Fund supports the work of the WHO and partners to help countries respond to the pandemic.

Funds are for countries most at risk and with the weakest health systems to help them combat the virus.

The WHO COVID-19 Solidarity Response Fund is hosted by two foundations: the UN Foundation in the US and the Swiss Philanthropy Foundation in Switzerland.

https://covid1gresponsefund.org/







# INFORMATION ON HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

The following information summarises advice from London Funders and New Philanthropy Capital.

#### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally-agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

#### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

## FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness,

purchase equipment, or deliver services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

#### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

#### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks.







### OTHER RESOURCES

## CHARITY EXCELLENCE FRAMEWORK

The Charity Excellence Framework has released a series of toolkits to support senior management and trustees of charitable organisations.

Among the toolkits, the COVID-19 Funder List is updated daily and includes links to +250 UK organisations and +1,000 that are providing funds through the crisis. It is organised thematically across:

- UK-wide general, animals, art, disability & mental health, individuals and sport
- UK Countries Scotland, Ireland, Wales, English Regions (including cities)
- 3. **Rest of the World** Global, Africa, Asia, Australia, Canada, Europe, New Zealand and the US
- 4. **Specialist Funding Streams** niche funders, including for data, comms, logistics & media
- 5. **Platforms** reduced or free access in response to the crisis
- 6. Other

https://www.charityexcellence.co.uk/Content/UserGuide/COVID19%20Funder%20Toolkit%208.pdf

## PHILANTHROPY IMPACT DAF WEBINAR

Philanthropy Impact is hosting a webinar on *Donor*Advised Funds as a vehicle for giving during an

emergency. The webinar will take place on Tuesday 14

April 2020 at 4pm.

https://zoom.us/webinar/register/WN\_7lRMJQKBSFOslGxysyb\_KA



