



# CHANGING TIMES: Meet the Client Demand For Philanthropy and Social Investment Advice

### 13 October 2022 | 9:00am BST

John Pepin, CEO, Philanthropy Impact

Heiko Specking, Founder, specking+partners

SPEAKER: TBC

CPD: 3 CPD points



The shifting values of next generation investors are driving a greater need for a new kind of wealth management. They want more and better philanthropy advice and guidance from their advisors – but the professional advice community receives low ratings for this aspect of their service (average 5.9 out of 10). This training course focuses on what a 10 out of 10 rating should look like and prepares you to deliver this new and important part of your service.

#### WHY ATTEND:

- Bring greater depth to your relationships by displaying your commitment to support clients on the causes they care about
- Become a *confident practitioner* in the field of philanthropy
- *Understand* how philanthropy can be incorporated into your advisory practice
- Help your clients live their values and achieve their goals
- Acquire the knowledge, skills, and tools to leverage best practice and become a *pioneer* in this emerging field
- Receive *CPD points* and a free copy of the Philanthropy Impact *online handbook*—your go-to resource for delivering an effective philanthropy advice service and a follow up 1-hour consultation with Philanthropy Impact.

#### **KEY LEARNING OUTCOMES**

By attending this innovative online workshop, you will:

- Gain an understanding of the commercial opportunity that lies ahead
- Develop your philanthropy and social impact investment knowledge
- Learn practical skills to better support your clients' expectations and needs

## BOOK NOW TO OPEN THE DOOR TO NEW COMMERCIAL OPPORTUNITIES

To register for this online Certified CPD training course please click <a href="mailto:here">here</a> or send an email to <a href="mailto:brighton.mazwi@philanthropy-impact.org">brighton.mazwi@philanthropy-impact.org</a>

**COST: £450** 

DISCOUNTS AVAILABLE FOR PHILANTHROPY IMPACT, PIMFA AND CISI MEMBERS

Cancellations received in writing 5 working days prior to the event will receive a full refund. It is regretted that cancellations made after this time will not receive a refund.



Our mission: To increase the flow of capital for good by enabling private clients and their families to match their purpose driven wealth strategies with their values, capturing their sustainable, social and impact investment and philanthropy preferences across the spectrum of capital

This course is intended for private client, wealth management, tax and legal advisors for meaningful discussions with their clients, supporting their clients on their philanthropic and social investment journey.