



## ONLINE EVENT

# Is social investment moving into mainstream investing?

**27 MAY 2021 | 4:00pm BST**

**FORMAT:** Webinar

**CHAIR:** *Lyn Tomlinson, Head of Impact and Philanthropy, Cazenove Capital*

**PANEL:** *Daniel Brewer, CEO, Resonance; Susan Aktemel, Executive Director, Homes for Good; Louisiana Salge, Senior Sustainability Specialist EQ Investors*

**CPD:** 60 minutes (1 self-certified CPD point)

In collaboration with



### Are (U)HNWI seeking a more impactful portfolio to meet the SDG challenge?

The approach to social investment is evolving from that of supporting social enterprises through blended finance to an increasing number of commercially robust and recognizable investment structures, and at scale. The social investment market is worth over £5bn and it is growing fast as social enterprises rise to the challenge. Social enterprises offer sustainable solutions to some of society's toughest problems in ways that both the public and pure-profit sectors simply cannot. As social enterprises demonstrate their effectiveness, mainstream financing is evolving to enable its substantial resource to become part of the solution. This session showcases how capital flows from private client advisors through wholesale funds like Schroder BSC Social Impact Trust into funds, such as the Resonance Real Lettings Property Fund. Our panelists will unpick how capital in the hands of the right social enterprises can tackle homelessness, strengthen the social enterprise and deliver a risk-adjusted. During this event, we will also explore how the regulatory frameworks designed to protect individual investors can work to enable capital to flow when funds and their portfolios are well structured.

### TOPICS TO BE COVERED INCLUDE:

- Trends and new emerging social impact investment opportunities
- How the impact investors incorporate social impact in screening and assessing investments
- The ambition of combining profit with purpose
- The role of wealth managers, fund managers and social enterprises in creating value

#### REGISTER BY 26 MAY 2021

Register online at [www.philanthropy-impact.org](http://www.philanthropy-impact.org)

**This event is free for Philanthropy Impact members. Fee for non-members: £30 not-for-profit organisations/ £40 for-profit.**

Prior registration is required. Following registration, registrants will receive an email containing instructions for joining the webinar.

Attendees will have the opportunity to ask live questions to the speakers during the event.

**Our mission: To grow modern philanthropy and social investment, and encourage impact investing by developing the relevant skills and knowledge of professional advisors to (U)HNWI'**