



Call for Articles

**An invitation to write an article for the next
*Philanthropy Impact Magazine Issue 30 (Spring Edition 2024):***

Working Theme

Philanthropy and Impact Investing Internationally ***Models, trends, and challenges across the spectrum of capital***

This issue will investigate the various forms of philanthropy and impact investment internationally and their impact on society; reflecting the important role private capital addressing social and environmental issue. We aim to discuss how philanthropy and impact investing can provide resources for those in need while supporting social causes and addressing systemic issues such as poverty and inequality. Additionally, we will explore the rise of impact investing in Europe, as investors increasingly prioritise social and environmental impact alongside financial returns.

Furthermore, this issue aims to examine the potential for new models of social impact, including emerging trends like social entrepreneurship and innovative financing mechanisms. We will also scrutinize the role of technology and collaboration in driving social impact, along with the ethical implications of social impact initiatives. This issue endeavours to provide a comprehensive understanding of the transformative power of philanthropy and impact investing internationally while highlighting the challenges and opportunities that come with creating a better world for everyone.

Discussion points may include:

- What are the future trends and existing and potential forms/models of philanthropy/traditional grant making and impact investing internationally to address societal and environmental issues?
 - Who are the exemplars?
 - Is there a trend toward localised approaches?
- Is there a growing approach on leveraging private capital for positive social and environmental outcomes?
- What is the difference of and issues related to ESG and impact investing?
- What is the balance and growth of philanthropic giving and impact investing?
 - Where does blended finance fit?
- Where do SDGs fit?
- What roles are DAFs playing?
- What is the role of charities, social enterprises and B Corps?

- What is the role of government and partnerships with philanthropists and social investors?
- The challenges and limitations of philanthropy in addressing systemic issues like inequality and poverty.?
- What are the challenges of measuring impact and ensuring accountability in philanthropic giving and impact investing?
- What is the role of technology in driving social impact?
 - In connecting investors and philanthropists to opportunities?
- The ethical considerations surrounding social impact initiatives.

Submission guidelines

Articles should address the theme from the author's perspective, or an author may propose an alternative topic within the theme for this edition.

It is important to hear from professional advisors as well as philanthropists, social/impact investors, trusts and foundations, charities, and other key stakeholders.

When published, the magazine has an initial exposure to our contact and social media list (over 5000 contacts on our mailing list and over 10,000 LinkedIn) composed of professional onto (U)HNWI (private client advisors, wealth management, private banking, independent financial advice, tax, and legal sectors), philanthropists and social investors, trusts and foundations, and charities.

By **15 February 2024**, please email John Pepin at john.pepin@philanthropy-impact.org with your suggested topic before writing the article. The ideal article length is around 1,000 words. The deadline to submit an article is **11 March 2024**. For examples of past magazines go to <https://www.philanthropy-impact.org/philanthropy-today/magazine/archive>

Best wishes,



Rachele Menditto

Director, Communications and Relationships

E:[mailto: rachele.menditto@philanthropy-impact](mailto:rachele.menditto@philanthropy-impact)

Philanthropy Impact, 218 Strand, Room 12, London WC2R 1AT

Our mailing address is:

info@philanthropy-impact.org