

## Roundtable: London

### Investing for good: a responsible approach to impact investing

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<b>Date</b>	Thursday 16 January 2020
<b>Time</b>	Registration 17:30; Discussion 18:00-19:30; Networking Reception 19:30-20:30
<b>Host</b>	C Hoare & Co
<b>Venue</b>	37 Fleet Street, London EC4Y 1BT
<b>CPD</b>	90minutes (1.5 hours) self-certified CPD points
<b>Chair</b>	Rennie Hoare, Partner and Head of Philanthropy, C Hoare & Co
<b>Panel</b>	Catherine Howarth, Chief Executive, Share Action; Luke Fletcher, Partner, Bates Well Braithwaite; James Broderick, Impact Investor and Board Member, Impact Investing Institute; Maria Elena Drew, Director of research for Responsible Investing, T. Rowe Price

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#### WHY ATTEND

This event will address issues related to the:

- **Trends towards responsible investment (including impact, SRI and ESG investment)**
- **Concept of avoiding harm vs doing good in developing an investment portfolio**
- **Future of philanthropy and social investment and where it fits in the impact return investment spectrum**
- **Role played by professional advisers (that is private client advisers, wealth management, private banking, independent financial advice, tax and legal) to (U)HNWI enhancing their relationship with clients by supporting them through the journey into impact investing which is aligned with their values**

There is a growing interest in impact investment and an increasing number of clients are looking for ethical investing options.

Understanding the investor mindset is crucial to support the impact ecosystem where the right kind of organisation must match with the right type of finance and investor.

The panel will discuss whether impact investing is working. What has gone wrong? Successes? What improvements need to be made to be able to invest to scale? How supportive and competent are professional advisers to guide their clients in social impact investing and philanthropy? What are the issues related to measuring impact and reporting? Is it a solution to achieving the sustainable development goals (SDGs)? How is the power of millennials and women of wealth influencing a shift to impact investing?

#### Register before 13 January 2019

Register online at [www.philanthropy-impact.org](http://www.philanthropy-impact.org)  
This event is free to attend.

#### About Philanthropy Impact

Our vision is to increase philanthropy and social investment across borders, sectors and causes.

We train professional advisers, of all disciplines, to provide philanthropy and social investment advice to meet their clients needs. Learning outcomes enable advisers to expand their expertise and advisory services, establish new client relationships and deepen their existing ones as well as retain clients across generations, by engaging the next generation in family philanthropy. Follow this [link](#) to find out more.

We work with professional advisers to ultra-high net worth and high net worth individuals to grow and enhance the quality of the support they give to their clients, the UK's wealthiest individuals, around philanthropy and social/impact investment.

We are a membership organisation for private client advisers, wealth management, private banking, independent financial advice, tax and legal sectors; as well as individual philanthropists and social investors, trusts and foundations, charities and social enterprises.

We act as a knowledge hub and centre of excellence offering events, specialist knowledge sharing, training, voluntary standards and sector and government liaison.

*Philanthropy Impact would like to thank  
C Hoare & Co for generously hosting this event*