



## Roundtable: Zurich

### Sustainable Landscaping - reaping financial harvest from biodiversity

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<b>Date</b>	Thursday 29 June 2017
<b>Time</b>	Registration: 17:00; Discussion: 17:30-19:00; Networking Reception: 19:00-20:00
<b>Venue</b>	Pestalozzi Attorneys at Law Ltd, Löwenstrasse 1, 8001 Zürich
<b>Chair</b>	Heiko Specking, Founder and Partner at specking+partners
<b>Panel</b>	Peter Wheeler, Executive Vice-President of The Nature Conservancy, London Astrid Vargas, Leadership Team Member and Strategic Advisor to Commonland Foundation and Tompkins Conservation, Amsterdam Tenke Zoltani, Founder of Better Finance, Geneva

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Sustainable landscaping is the encompassing practice of developing integrated environmental and social practices to mitigate the harmful effect of non-sustainable practices, restoring harmony and balance between man and nature. It offers tremendous untapped opportunities for economic development.

Degraded land or abundant farms, especially in Africa, have significant potential for sustainable land management practices. Restoration projects and viable natural resource management methods are increasingly based on successful proven practices that can result in communities where landscape improvements occur seeing increases in their prosperity.

Sustainable management of landscapes is a local and global necessity. Challenges such as increasing desertification, decreasing soil quality, water scarcity and more generally the loss of biodiversity put severe stress on our food security and the production of high quality nutrition. There are already a number of landscapes around the world being restored or effectively managed to balance the competing demands of society.

Agricultural communities manage their landscapes to simultaneously enhance rural livelihoods, conserve biodiversity and ecosystem services and sustainably produce crops, livestock, fish, and fibre. This contributes to a healthy diet, employment and stable income over time. That way integrated landscape management lead to sustainable developments.

At the event we will discuss this broad field of opportunities and highlight the attractiveness for long-term active investors, their advisors and engaged conservationists, in combining financial return with long term social-environmental benefits.

#### Register before 26 June

Register online at [www.philanthropy-impact.org/events](http://www.philanthropy-impact.org/events) or by email to [registration@philanthropy-impact.org](mailto:registration@philanthropy-impact.org), payment can be made online when booking or by cash at the door.

Event fee: 50CHF

#### Philanthropy Impact

Our vision is to increase philanthropy and social investment across borders, sectors and causes.

Our mission is to achieve greater sector knowledge and expertise. Through our links with key sector stakeholders we develop thought-leadership on philanthropy and social investment.

We do this by delivering activities that include:

- Events: a comprehensive programme of events that support professional training and development
- Publications and Research: our 'body of knowledge' guides, case studies and the acclaimed Philanthropy Impact Magazine
- Advocacy: we advocate for regulations that encourage philanthropic giving and social investment

#### Philanthropy Impact would like to thank

*Pestalozzi Attorneys at Law Ltd* for sponsoring this event and our Committee Members:

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