Exploring impact investing on the capital markets for family offices:
Connecting money with values at scale

Date: Tuesday, May 10
Time: 9.30am to 2.00pm
Location: The Dutch Hall, 7 Austin Friars, London EC2N 2HA

SUMMARY

The Social Stock Exchange, the world’s first regulated exchange dedicated to impact investing, will be hosting its first family office conference on May 10th in London. The event aims to offer family offices an opportunity to learn about investing for impact at scale, whether it’s using the public markets or investing in organisations on a journey to become publicly-listed. It will provide attendees with practical insights on how they can significantly expand their impact ambitions whilst diversifying their portfolio with high growth investments.

With a global market estimated to hold in excess of $60bn of assets under management, according to the Global Impact Investing Network (GIIN), and an estimated growth opportunity of $650bn by 2020, impact investing is set to significantly influence financial markets’ future. As a growing number of investors use impact investing strategies in order to achieve a financial return alongside social and environmental outcomes, family offices are uniquely placed to play a defining role in the future growth of the sector. By aligning family values with investment decisions and with full discretion over their assets, family offices can significantly contribute to addressing global sustainability challenges whilst delivering value to the family’s investment ambitions.

Impact investing public equity strategies can effectively help to achieve these goals by offering family offices the opportunity to connect money with values at scale. And with the number of opportunities on the rise in sectors seeking to address important issues like climate change, resource scarcity or housing, now is the time to get involved.

Through this unique Social Stock Exchange conference, attendees will be able to learn from other fellow families who have been actively involved with impact investing for some time and who will share their experiences and learnings, including how impact investing fits within the family’s investment ambitions and how to implement successful strategies. Additionally, attendees will be able to learn about actual high growth impact opportunities which are either publicly-listed or in the pre-public stage across a selection of key sustainability issues, as well as get plenty of chances to interact with speakers and network with fellow delegates.

Family offices should be able to leave the event with a much clearer perspective on whether capital markets impact investing may add value to the family’s existing investment goals and ambitions and how to go about getting involved.

CONFIRMED SPEAKERS

Stephen Brenninkmeijer  
Chairman, Social Stock Exchange

Alexander Hoare  
Trustee, Golden Bottle Trust and Partner, C. Hoare & Co.

Kavita Gupta  
Head of Impact Investments, Amplifier Strategies

Benjamin Firmenich  
Partner in charge of Investor Relations, Impact Finance

Bart van Eyk  
Director Equity and Business Development, Oikocredit

Cliff Prior  
CEO, Big Society Capital

Ben Goldsmith  
CEO, Menhaden Capital plc

James Perry  
CEO, Panahpur

Ingrid Stange  
Founder & Chair, Partnership for Change

Denise Cockrem  
CFO, Good Energy Group plc

David Gorman  
Head of Research, Capital for Colleagues plc

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